



Clovis Main Campus
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Modesto Branch Campus
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**SCHOOL PERFORMANCE FACT SHEET
 CALENDAR YEARS 2009 & 2010**

Completion Rates (includes data for the two calendar years prior to reporting)

Web and Graphic Design – 9 months

Calendar Year	Number of Students Who Began Program ¹	Students Available for Graduation ²	Graduates ³	Completion Rate ⁴
2009	97	97	44	45 %
2010	111	110	63	57%

1. “Number of Students Who Began Program” is the number of students who began the program who are scheduled to complete the program within the reporting calendar year.
2. “Students Available for Graduation” is the number of students who began program minus the number of “Students Unavailable for Graduation”, which means those students who have died, been incarcerated, or called to active military duty.
3. “Graduates” is the number of students who completed the program within 100% of the published program length.
4. “Completion Rate” is the number of “Graduates” divided by the number of “Students Available for Graduation”.

Initials: _____ Date: _____ I have read and understand the above completion rates.



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Placement Rates (includes data for the two calendar years prior to reporting)

Web and Graphic Design – 9 months

Calendar Year	Number of Students Who Began Program ¹	Number of Graduates ²	Graduates Available for Employment ³	Graduates Employed in the Field ⁴	Placement Rate Employed in the Field ⁵	Graduates Employed in the Field an average of less than 32 hours per week	Graduates Employed in the Field at least 32 hours per week
2009	97	97	42	Info. Not Available	Info. Not Available	Info. Not Available	Info. Not Available
2010	111	110	62	Info. Not Available	Info. Not Available	Info. Not Available	Info. Not Available

1. “Number of Students Who Began Program” is the number of students who began the program who are scheduled to complete the program within the reporting calendar year.
2. “Number of Graduates” is the number of students who completed the program within 100% of the published program length.
3. “Graduates Available for Employment” means the number of graduates minus the number of “Graduates Unavailable for Employment, which means those students who, after graduation, die, become incarcerated, are called to active military duty, are international students that leave the United States or do not have a visa allowing employment in the United States, or are continuing their education in an accredited or bureau-approved postsecondary institution.
4. “Graduates Employed in the Field” means graduates who report that they are gainfully employed within six months of graduation in a position for which the skills obtained through the education and training provided by the institution are required or provided a significant advantage to the graduate obtaining the position.
5. “Placement Rate Employed in the Field” is calculated by dividing the number of graduates gainfully employed in the field by the number of graduates available for employment.

Initials: _____ Date: _____ I have read and understand the above placement rates.



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Licensure Rates

License Examination Passage Rates (not continually administered tests)

Based on students completing the program within 150% of the published program length in the report year.

Web and Graphic Design – 9 months

Exam Date ²	Number of Students Taking Exam ¹	Number Who Passed Exam	Number Who Failed Exam	Passage Rate ³
N/A				

1. “Number of Students Taking Exam” is the number of students who completed the program within 150% of published program length and for whom the reported exam is the first exam that was available after their completion of the program.
2. “Exam Date” is the date for the first available exam after the students completed the program.
3. “Passage Rate” is calculated by dividing the “Number Who Passed Exam” by the “Number of Students Taking the Exam”.

Initials: _____ Date: _____ I have read and understand the above license examination rates.

License Examination Passage Rates (continually administered tests)

Based on students completing the program within 150% of the published program length in the report year.

Web and Graphic Design – 9 months

Calendar Year	Number of Students Taking Exam ¹	Number Who Passed First Exam ²	Number Who Failed First Exam	Passage Rate ³
2009	N/A			
2010	N/A			

1. “Number of Students Taking Exam” is the number of students who completed the program within 150% of published program length and who took the exam in the reported calendar year for the first time.
2. “Number who Passed First Exam” is the number of students who took and passed the licensing exam in the reported calendar year on the first attempt.
3. “Passage Rate” is calculated by dividing the Number Who Passed First Exam” by the “Number of Students Taking the Exam”.

Initials: _____ Date: _____ I have read and understand the above license examination rates.



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Salary and Wage Information

Web and Graphic Design – 9 months

Calendar Year	Graduates Available for Employment ¹	Graduates Employed in Field ²	Annual Salary and Wages Reported by Graduates Employed in the Field ³						Students not Reporting Salary
			<\$15,000	\$15,000 to \$20,000	\$20,001 to \$25,000	\$25,001 to \$30,000	\$30,001 to \$35,000	>\$35,000	
2009	42	26	*	*	*	*	*	*	*
2010	62	32	*	*	*	*	*	*	*

1. “Graduates Available for Employment” means the number of graduates minus the number of “Graduates Unavailable for Employment, which means those students who, after graduation, die, become incarcerated, are called to active military duty, are international students that leave the United States or do not have a visa allowing employment in the United States, or are continuing their education in an accredited or bureau-approved postsecondary institution.
2. “Graduates Employed in the Field” means graduates who report that they are gainfully employed within six months of graduation in a position for which the skills obtained through the education and training provided by the institution are required or provided a significant advantage to the graduate obtaining the position.
3. Salary as reported by the student. Not all graduates reported salary.

*Information Not Available



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EDD Salary and Wage Information

The following wage and salary data for the **Web and Graphic Design** program at Institute of Technology, Inc. was obtained from the Employment Development Department’s Occupational Employment Statistics (www.labormarketinfo.edd.ca.gov):

County of Fresno, California As of October 2011						
Potential Job Title as listed by the Employment Development Department	Hourly			Salary		
	Low (25 th percentile)	Median (50 th percentile)	High (75 th percentile)	Low (25 th percentile)	Median (50 th percentile)	High (75 th percentile)
Production Artist	\$15.73	\$21.36	\$29.57	\$32,718	\$34,176	\$61,506
Desktop Publisher	\$14.29	\$16.94	\$31.35	\$29,723	\$35,235	\$65,208
Web Designer	\$13.95	\$22.55	\$31.98	\$29,016	\$46,904	\$66,352
Web Developer	\$26.33	\$34.33	\$44.48	\$54,766	\$71,406	\$92,518
Web Site Manager	\$30.09	\$35.79	\$40.26	\$62,587	\$74,443	\$83,740
Webmaster	\$25.55	\$32.66	\$39.98	\$53,144	\$67,933	\$83,158
The following job titles are not listed on the EDD Website: <ul style="list-style-type: none"> • Internet Graphic Artist • Computer Design Illustrator • Multimedia Desktop Support 	Information Not Available					



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County of Stanislaus, California						
As of October 2011						
Potential Job Title as listed by the Employment Development Department	Hourly			Salary		
	Low (25th percentile)	Median (50th percentile)	High (75th percentile)	Low (25th percentile)	Median (50th percentile)	High (75th percentile)
Production Artist	\$17.09	\$20.68	\$24.77	\$35,547	\$43,014	\$51,522
Desktop Publisher	\$16.16	\$20.48	\$26.89	\$33,613	\$42,598	\$55,931
Web Designer	\$25.30	\$33.20	\$44.66	\$52,624	\$69,056	\$92,983
Web Developer	\$33.02	\$38.93	\$48.10	\$68,682	\$80,974	\$100,048
Web Site Manager	\$16.04	\$21.92	\$45.79	\$33,280	\$45,594	\$95,243
Webmaster	\$34.53	\$42.75	\$53.12	\$71,822	\$88,920	\$110,490
The following job titles are not listed on the EDD Website: <ul style="list-style-type: none"> • Internet Graphic Artist • Computer Design Illustrator • Multimedia Desktop Support 	Information Not Available					

Initials: _____ Date: _____ I have read and understand the above salary and wage information.



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If you have any questions about how the data reflected on the above charts was gathered or if you want a list of employment positions determined to be within the field for any specific program for which statistics are reported above, please speak with an Admissions Representative.

This fact sheet is filed with the Bureau for Private Postsecondary Education. Regardless of any information you may have relating to completion rates, placement rates, starting salaries, or license exam passage rates, this fact sheet contains the information as calculated pursuant to state law.

Any questions a student may have regarding this fact sheet that have not been satisfactorily answered by the institution may be directed to the Bureau for Private Postsecondary Education at: P.O. Box 980818, West Sacramento, CA 95798-0818, www.bppe.ca.gov, P: 888.370.7589 or 916.431.6959, F: 916.263.1897.

I have read and understand this School Performance Fact Sheet. The School Performance Fact Sheet was reviewed and discussed with a school official prior to signing an enrollment agreement.

 Student Name – Print

 Student Signature

 Date

 School Official

 Date